

Promotional Partner Opportunities

IEEE AUTOTESTCON 2008 (A'08) is pleased to offer exhibitors the opportunity to gain recognition for their organization by providing financial support for an event at the conference as a promotional partner. Please make your selection from the below list and complete the exhibitor contact information and the preferred payment options at the end of this form.

GOLF TOURNAMENT (MONDAY)

- Hole promotion (6 remaining) # holes_____ \$200
- Breakfast \$1,000*
- Golf Shirt promotional oppty (A'08/Company Logo) \$3,000*
- Golf giveaways for raffle (provided by exhibitor) \$Your Cost
- Grand Prize Promotion \$600*
- Driving Range \$500*
- Hors d'oeuvre during award ceremony \$1,200*

FOOD & BEVERAGE

- Coffee Breaks (4 remaining) #_____ \$250
- Exhibitor Lounge Food (Multiples) #_____ \$2,000/day
- Exhibitor Lounge Beverage (Multiples) #_____ \$1,000/day
- Author Breakfast (Multiples) #_____ \$2,000/day
- Water in Exhibits (Multiples) #_____ \$1,200
- Water in technical sessions (Multiples) #_____ \$1,200
- Ice cream Break (3 remaining) #_____ \$350

PRELIMINARY PROGRAM ADVERTISEMENT (B/W)

(Mailed to entire AUTOTESTCON list)

- Full page Ad \$1,000

MISCELLANEOUS

- Spouse Tour (Multiples) \$500
- Spouse Gift Set \$750

FINAL PROGRAM ADVERTISEMENTS (4C)

- Full tab page (Multiples) \$1,000
- Half tab page (Multiples) \$500
- Bookmark \$2,000

GALA - WEDNESDAY NIGHT EVENT

- Music: Riders in the Sky \$16,000
(Could be split between 2 exhibitors)
- Wine/beer stations \$5,000
- Food stations \$5,000
- Village (facility) \$5,000
- Transportation \$4,000
- Door Prizes (provided by exhibitor) \$Your Cost

PROMOTIONAL ITEMS

- Magazine inserted in attendee bag (press only) \$500
- Company brochure inserted in attendee bag (exhibitor) ¹ \$400

¹ Brochure requirements: Maximum 6 pages. Brochure must be assembled. CD ok.

Note: all amounts shown are USD. Payment is due within 30 days of signing up.

*** Denotes opportunities that allow you to contribute the value listed, or to pay the cost of the promotion.**

Promotional Levels Benefits:

Each contributing company will receive a sign with their name and/or logo prominently displayed at the event.

Contributing companies who purchase \$4,500 or more in promotions and/or advertisements will be recognized as a silver level partner. As a silver level your company logo will be displayed on the AUTOTESTCON website and in the show program. (Exceptions: Ads and Logo)

Contributing companies who purchase \$9,500 or more in promotions and/or advertisements will be recognized as a gold level partner. As a Gold Level, your logo and company name will be more prominently listed in the AUTOTESTCON website with a special gold promotional partner listing as well as a listing in the show program. Complementary use of one meeting room at a conference contracted hotel or convention center for the duration of the conference (on a space available basis and confirmed at the time of promotional agreement). Room request: Yes No

Person to receive Invoice:

Contact Name: _____

City: _____

Company: _____

State: _____ Zip Code: _____ Country: _____

Address 1: _____

Email: _____

Address 2: _____

Phone: _____

The undersigned agrees to the promotional opportunities as selected above.

Signature of person completing form: _____

Date: _____

Name (Printed): _____

Title: _____